



2020 Funding Request

Presented to:
CRY America





Across the country and on U.S. military installations worldwide, more than 4,600 Boys & Girls Clubs enable the youth who need us most to reach their full potential. Investing in Club professionals is our greatest opportunity to advance the strength and effectiveness of those Clubs, fostering the culture of learning and continuous improvement that is needed to achieve life-changing youth outcomes.

Boys & Girls Clubs of America (BGCA) is proud to have the opportunity to partner with CRY America again in 2020. Building on the progress we made in 2019, your support will help us to double the amount of youth served annually from 4.3 million in 2017 to 8 million in 2025. The following request outlines the vision we have for 2025 and other opportunities you can support through BGCA.

Great Futures 2025

Every day, 11.3 million young people leave school with no place to go — they risk being unsupervised, unguided and unsafe. In the summer, that number quadruples to 43 million. Since 1860, Boys & Girls Clubs have opened their doors to provide safe places to grow and learn. Now, Boys & Girls Clubs of America reaches 4.7 million young people annually and 460,000 kids and teens enter a Boys & Girls Club each day. But we know we must do more. That's why we've launched Great Futures 2025, our bold vision for the future: we will close the opportunity gap for the kids and teens who need us most, preparing them to be the problem-solvers, innovators and leaders who shape our world. We aspire to double the number of youth we serve annually from 4.3 million in 2017 to 8 million in 2025 and deliver high-quality experiences in life readiness and workforce readiness in 100% of our Clubs.

The Path to Doubling the Number of Youth We Serve.

To achieve our Great Futures 2025 vision, we're focusing on four strategic priorities: improving program quality, strengthening our Clubs, advocating for youth development and reaching more youth. By ensuring the highest levels of quality at strong, sustainable Clubs staffed by trained leaders, we will maximize youth outcomes — increasing attendance, participation and retention across our more than 4,600 Clubs as well as positive outcomes in our core pillars of Academic Success, Good Character and Citizenship, and Healthy Lifestyles. We will also advocate for the young people beyond our walls, ensuring youth issues are at the forefront of local, state and national policy conversations.

When we've achieved these first three priorities, we will be primed for accelerated growth. Recognizing that no single organization can provide everything needed to enable youth to succeed, we will establish dynamic partnerships with public and private institutions locally and nationally, in pursuit of the vision that every child growing up in America has access to a life-changing Club Experience.

We will achieve this growth through two pathways:

Increasing Club capacity around key demographics. To truly serve those who need us most, we must ensure Clubs are successful in reaching and retaining teens, the most important and often challenging age to reach in youth development, as well as meeting the unique needs of military-connected, rural and Native youth.

- We will make teens a priority, not only opening Clubs in settings that will naturally cultivate teen membership like middle schools, but also providing in-demand, high-quality workforce development programming that prepares teens for college and career.
- As the largest provider of services to military youth living on installations, we will continue to provide services for military-connected youth living on installation, while expanding opportunities for military youth living off-installation through Better Together — the nation's first military public-private partnership. These services include support for resiliency and reintegration, coordinating service delivery from public and private stakeholders, and equipping youth for college and career readiness.



- To address the challenges rural communities face, we'll maximize the facility capacity of rural Clubs to support high-quality Club Experiences and increase membership and attendance.
- We will invest in Native youth and strengthen their sense of place and tradition in the community, with a goal of expanding to serve 100,000 Native youth annually at 250 Clubs across the country by 2020.

We will also reach youth through innovative digital initiatives and partnerships. Through industry-leading digital platforms, we will enhance how we serve youth, expanding our work beyond our walls to make the support, activities and fun of a Boys & Girls Club available to all kids, anytime.

Through Great Futures 2025, Boys & Girls Clubs of America will increase our collective impact on young people — ensuring the kids we serve today and the 8 million we aim to reach by 2025 have the experiences, opportunities and skills they need to achieve great futures.

Together, we can **close the opportunity gap for America's youth**, so every young person has access to a great future.

2020 Opportunities

Your longtime support of BGCA has provided critical resources and experiences to Club youth across the nation. As we look forward, we recognize to truly serve those who need us most, we must ensure Clubs are successful in reaching and retaining teens, the most important and often challenging age to reach in youth development, as well as meeting the unique needs of military-connected, rural and Native youth. **BGCA respectfully requests a gift of \$25,000 for one year to help us continue to grow the number of youth we serve. Together, we can significantly impact the trajectory of our nation's youth, and as a result, our country. Thank you for your consideration.**