



2019 IMPACT REPORT

Imagine a place where who you are, where you're from or the circumstances that surround you don't determine your access to opportunities. Through CRY America's support, Boys & Girls Clubs are making that vision a reality.

With your partnership, we're closing the opportunity gap and preparing our young people to be the leaders, innovators and problem-solvers who shape our world.

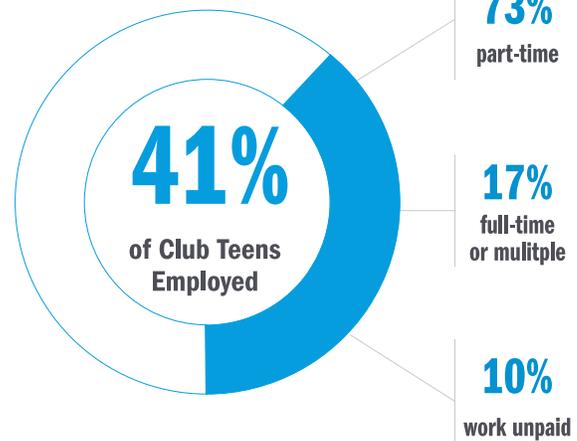
Thank you!



RECENT HIGHLIGHTS

Teen Job Readiness in Action

Throughout 2019, Clubs have continued to deliver critical opportunities for Club youth to explore careers, develop and apply the skills for success in work and life. The number one thing teens tell us they want from the Club that will keep them and their friends coming back to the Club is help securing a job.



BOYS & GIRLS CLUBS OF AMERICA

Building Economic Opportunity:

Youth Workforce Readiness

BOYS & GIRLS CLUBS OF AMERICA

Great Think: Workforce Readiness & White Paper Release

In April 2019, Boys & Girls Clubs hosted our *Great Think: Workforce Readiness* in Washington, D.C. This executive convening brought together 120 top public and private sector leaders to develop a national workforce readiness strategy that prioritizes the needs of young people.

Following the convening, we released a white paper summarizing key learnings and expert advice on solving America's growing workforce crisis. The white paper, *Building Economic Opportunity: Youth Workforce Readiness*, includes actionable steps for how businesses and employers, communities and policymakers can help provide youth with the support they need to be successful in life and work.





THE STRONGEST LOCAL CLUBS

Creating safe, inclusive environments and sustainable change for young people requires strong leaders, capacity and capability — from the board room to the STEM lab. Thanks to CRY America's support, we were able to train over 1,209 staff.

100%

Safety Assessments

Safety is #1 at BGCA. Each year, all Club sites are required to return a detailed safety assessment to BGCA identifying their needs.

1,933

Conference Attendees

Our 2019 regional and national conferences hosted local Club leaders and staff for training, learning and professional development.

1,209

Local Staff Trained

In 2019, through our Club Directors Academies and Youth Development Institutes, local leaders and staff strengthened their skills.

THE BEST OUTCOMES FOR YOUNG PEOPLE

Clubs provide a high-quality, life-enhancing experience that makes a dramatic and sustained difference in the lives of young people. In 2019, we updated key programs and resources to help Clubs continue to deliver life-enhancing programs.

Teens (16 and older) who report an optimal Club Experience are:

46% | more likely to volunteer on a monthly basis

41% | less likely to get into a physical fight

40% | more likely to be on track to graduate from high school on time

ADVOCATING FOR YOUTH DEVELOPMENT

Our future is bright when the needs of youth are prioritized. Our September 2019 launch of the **Agenda for America's Youth** on Capitol Hill included the introduction of the Youth Workforce Readiness Act of 2019 to elevate youth workforce readiness as a national priority.



Pictured: Jim Clark, CEO & President of BGCA, shaking hands with Senator Perdue (September 2019)

THE BIGGEST IMPACT: REACHING MORE YOUTH

By 2025, we aspire to serve 8 million kids and teens annually. From urban to rural communities, public schools and public housing, Native lands and U.S. military installations across the globe, every young person deserves access to opportunities that can change their lives for the better.

460,000

Youth Served Daily

588,000

Teen Membership

4.7 M

Youth Served Annually





THANK YOU!

We truly appreciate CRY America's partnership with Boys & Girls Clubs of America.

Because of your generous investment in our Leadership Development Strategy, our Club professionals have been empowered to acquire the skills, tools and knowledge they need to ensure every kid who enters a Club has a high-quality Club Experience, affecting meaningful change to millions of youth. We're excited for the opportunity to continue this important work in the coming years. Thanks to your dedication, we can significantly impact the trajectory of our nation's youth, and as a result, our country.

Lisa McQuiston

Director, Corporate & Cause Partnerships
Boys & Girls Clubs of America

MEET SABRINA, 2019 NATIONAL YOUTH OF THE YEAR

Growing up around gang and gun violence, Sabrina found a safe home at the Boys & Girls Club. In her 12 years as a member, she grew to become a leader, mentor and role model in her Club. Now, as National Youth of the Year, she will serve as the voice not only for her Club, but for the 4.7 million youth served by Clubs each year and all of America's young people.

Becoming National Youth of the Year is an exciting and inspiring journey. Each year, thousands of Clubs across the country run the Youth of the Year curriculum suite. Ultimately, six teens advance to Washington, D.C., for the National Youth of the Year Celebration where one outstanding young person is named National Youth of the Year.

Sabrina plans to become a U.S. congresswoman and use her voice to create change within the education system. She is a freshman at Barnard College, Columbia University.



"The Boys & Girls Club is a reminder that good comes from the community. You must create and foster the positivity you want to see in the world."

