



CHILD RIGHTS AND YOU  
[www.cryamerica.org](http://www.cryamerica.org)

# *We are the village!*

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**Annual Report 2021**



# From The President's Desk

Dear CRY America Supporter,

Thank you for supporting CRY America during another difficult year. While the world continued to cope with the challenges the pandemic brought, our children suffered from issues like school closures, hunger, loss of parental wages and spikes in cases of child labor, child marriage & abuse.

The CRY America Board approved annual plans that addressed ground realities, specifically fundraising and grant deployment efforts. We deployed grants to COVID-19 relief efforts in India targeted at funding community awareness sessions, distribution of PPE materials, nutrition programs, ensuring vaccinations and Bridge Schools that helped overcome learning gaps.

Thank you for supporting several online events that were organized throughout the year, including the CRY Virtual Gala's across 5 cities with Celebrity Usha Uthup, the CRY WALK, CRYKet and CRY Superstar. A grant of \$4.3 million was approved by the Oak Foundation directed towards 15 additional projects in West Bengal and Jharkhand for the period July 2021 till June 2024.

With your ongoing support, we will continue to stand strong and help children grow happy and healthy.

With faith & goodwill,



Shefali Sunderlal  
President  
CRY America



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## Usha Uthup's Shout Out For Supporting Children's Rights

CRY Gala's 2021 featured an inspirational celebrity guest who changed the face of Indian pop music in the 1970s and can sing in 18 languages. Padmashree & FilmFare award winner Usha Uthup spoke about the importance of supporting the cause of children at our 5 virtual events. Usha brought music and liveliness to the CRY Gala event series and entertained all the guests with her amazing voice and many popular songs. Usha has been an amazing supporter of CRY America for many years. Usha's support in a particularly challenging COVID-19 year through an online Sing Along on October 23 and our 5 virtual Gala's from May 14 through June 5 was an immense help to the organization.

In Usha's own words, "You cannot imagine how proud and privileged I am, even after 51 years of singing, to be part of CRY since its inception. Because of the kind of work that they are doing for children's rights and also for COVID-19, it's really fantastic to be able to say to all of you, please support CRY!" Her call to action to support children's rights inspired many guests to donate.



# CRY America Cumulative Impact [2004-2021]



**771,293**

Children impacted



**4,100**

Villages impacted



**209,621**

Children mainstreamed  
into public schools



**2,585**

Villages and slums  
child labor free



**1,247**

Government  
schools reactivated



**227,041**

Children immunized



**90**

Projects impacted



**126,900**

Births registered

# CRY America's COVID-19 Response In 2021

The pandemic took a particularly cruel toll among underprivileged communities in India. Our project workers risked their lives to undertake community awareness programs on COVID-19 protocols while our donors maintained their funding support unabated throughout the crisis. Thank you for standing by India's most vulnerable children through these challenging times.

The long term impact of this prolonged crisis is going to be devastating as progress made in terms of critical children's issues has been reversed by many years. We supported our partner CRY India's efforts to help children and their families by providing a grant of \$50,000 directed towards:



**COVID 19 drives and awareness:** In many parts of India, especially in remote villages, getting children and their families vaccinated was a significant challenge. Teams at CRY projects worked hard to organize vaccination drives across projects, while spreading awareness on the importance of vaccines. These efforts were successful and most villages were vaccinated! Read Shahzada's story below, where her entire village in Kashmir became 100% vaccinated through her incredible perseverance.



**Pandemic preparedness and management:** The 2<sup>nd</sup> wave gave rise to several apprehensions regarding COVID-19 safety, testing and vaccinations that were addressed. Communities were sensitized about COVID-19 safety precautions by busting myths, managing COVID-19 illness at home and helping children cope with the distress of school closures for over a year.



**Safety and protection:** Cases of child labor, child marriage and trafficking in all project areas started increasing during the 2<sup>nd</sup> wave. Children forced into child labor and child marriage due to financial pressures were identified and child protection mechanisms were strengthened along with community awareness on the issues.



**Health and nutrition:** Children were unable to get proper nutrition, timely immunization or proper healthcare. Hence the team focused on ensuring regular vaccinations, support to lactating and pregnant mothers, addressing malnutrition and awareness around menstrual hygiene



**Education:** School closures for over a year and lack of digital access led to a gap in children's education. Projects provided worksheets and digital support to help children continue studying. Study sessions for children in small groups using online mediums like WhatsApp were conducted.



**Ensuring urgent care for children without parental supervision:** The 2<sup>nd</sup> wave saw some children lose one or both parents to COVID-19, while others parents were in the hospital. CRY ensured the care and protection of such vulnerable children.



## How One Girl Got A Whole Village Vaccinated!

Shahzada, a young girl from Kashmir, was trying to do something that came naturally to her- working hard to protect her community against COVID-19. Due to her incredible efforts, her village Brinjan, is now 100% vaccinated.

Shahzada & the CRY project team went door-to-door spreading awareness on how crucial it was to get vaccinated as soon as possible. They helped bring vaccination centres right to the village and organized spot-vaccinations for people in remote areas to ensure no one was left behind.

This amazing 100% vaccination record for Brinjan was possible because of Project Koshish and young girls like Shahzada! We hope to keep empowering our children and creating change through your support.



# Reviving Access To Education : Bringing Bus Services To Rural Villages

## Project Shramika Vikasa Kendram

In some small villages, the absence of public transport made it difficult for children to go to school, as the family had to rely on private transport, which was often expensive and unsafe. Children often faced irregularity at school due to the lack of transportation.

The project team discussed this issue with the Village Child Protection Committees (VCPCs) and community groups. 2 requisitions were given to the Depot Managers asking for special bus services for children in 52 villages before the pandemic hit. When schools reopened, the bus facilities to 7 villages were not revived and 15 children dropped out. Requisitions along with data related to child labor, dropouts, and irregular children were submitted again & the press also spread the message.

The bus services were started during school hours which benefitted 90 boys and 100 girls, who are now going to school.



\*Image used for representation purpose only.

### Project SVK Impact 2021

- 166 children enrolled in anganwadi
- 242 parents received orientation on the importance of early education.
- 508 families received work under MGNREGA program
- COVID-19 safety compliance ensured in 11 Schools and 81 anganwadi centers.
- Double rations ensured for 15 undernourished children
- 140 ANMS (Auxiliary Nursing Midwives) and ASHA (Accredited Social Health Activist) workers, 9 PHC and sub centers received protection materials.





# CRY Virtual Gala's 2021



Our CRY Gala's 2021 saw our amazing donors come together for children in another challenging COVID-19 year. Our successful virtual events with celebrity guest Usha Uthup who rendered popular and healing songs kept the guests highly engaged. Thank you to Dan Nainan for being our MC for our New York / New Jersey and San Diego events and Sunny Moza for being the MC for our Bay Area and Seattle events.

**CRY Virtual Fundraiser SFO-Bay Area:** It was an exciting and successful event which raised \$105,729 for underprivileged children. We are grateful to our amazing Gala Committee members and donors Ketan Duvedi & Arti Kulkarni, Amit & Revathy Duvedi, Sujay & Sushmita Saha, Vaishali & Karthik Paramasivam, Ravi & Hima Krovidi, Sarika & Ameya Limaye, Meghana & Vinay Patwardhan, Anuya & Prasad Reddy, Vijaysenthil Veeriah, Monika Borgaonkar & Nakul Mandan for their generous donations in this challenging pandemic year.



**CRY Virtual Fundraiser New York- New Jersey:** The event was held on May 14 and raised \$54,720 for underprivileged children. Thank you to our Dinner Committee Rupal & Harsh Patil, Satwant Narula, Shikha & Mohit Bhatia, Janill & Sahul Sharma, Anupam & Shruti Yadav, Anita Kishen and our donors Mukund Padmanabhan & Guru Krupa Foundation, Sunil & Suman Bagaria & GDB International, Amitabh & Priyanka Nema, Jasleen Kaur, Roopa Unnikrishnan & Sree Srinivasan for their generous support in this difficult COVID-19 year.

**CRY Virtual Fundraiser San Diego-Orange County:** Thank you to our Gala Committee and generous donors Edward Remias & Jyothi Pantulu, Sonali Soni & Nakul Duggal, Seema Pai & Bhupesh Umatt, Deven & Medha Parlikar, Rashmi & Kaushik Kalita, Susmita Thukral & Guru Chinnabhandar, Percy Presswalla, Laura Vasquez, Anna & Zubin Fitter, Renu Agnihotri, Subashini Krishnamurthy & Aravindhan Venkateswaran, Dr. Ramya & Visvanathan Subramanian, Chris Monie & Vidya Narayanan, Rajkumar Malli & Shilpi Mukerjee, Prasanna & Roberta Inamdar, Dr. Neera & Dr. Rakesh Grover, Sraavan Reddy Mundlapudi for their generous support. The virtual event was held on May 23 with 100 attendees who raised \$76,178 for underprivileged children.

**CRY Virtual Fundraiser Houston:** The event was held on May 22 was a hybrid virtual & physical event with over 100 guests & \$115,729 raised for children's rights! A big thank you to Col. Rajinder & Kandwal Bhalla, Juuhi & Prakash Ahuja, Dharam & Priya Bali, Chetan & Radha Patel, Swapnil & Deepika Agarwal, Parvez & Zuli Jasani, Paulomi & Abeezer Tyebji (Shipcom), Mahesh Puducheri, Prakash & Vaishali Dev (VIVA), Malik Jamal (Discount Power, Texas), Devina & Dilip Bhojwani, Nilam & Sital Mody, Gauri & Neeraj Seth, Ruchika & Darren Dias, Amrish & Chetna Patel, Munish & Amita Patel, Suresh Katamreddy, Bala & Geetha Balachandran, Suchi & Gaurav Sharma, Hemant Patel, Tina & Harish Pariani, Swatantra Jain, Asheet & Alka Yagnik, Shawn Karande, Rekha Nair, Ash & Leena Shah for their generosity and commitment to children's rights.



**CRY Virtual Uphaar Seattle:** The event was held on June 5 and was attended by 125 guests who raised \$224,454 for underprivileged children in this challenging COVID-19 pandemic. A big thank you to Sangeeta Mudnal & Jigar Thakkar, Pankaj Kakkar & Joyeeta Sarkar, Sita & Vijay Vashee, Sumi Singh & Rakesh Tangirala, Anu & Naveen Jain, Sangeeta Nair & Shri Borde, Leena & Sunil Shah, Prachi & Rajesh Munshi, Sumedh & Aparna Barde, Shahina Banthanavasi, Seema Pareek & Gurdeep Pall, Madhu Gadde & Raja Venugopal, Shweta & Sumeet Swami, Morgan Stanley, Murali & Mythili Narayanan, Dinesh Murthy, Paresh Mundade, Yogita Manghnani, Neelu & Jawahar Kaliani, Radhika Arun, Jigisha & Indrojit Deb, Prienca Punhani & Rohan Kumar, Sudarshan & Prashanthi Chitre, Hemant & Geeta Vyas, Shilpa Makineni, Sachit Muckaden, Sean Choksi, Ramnik Rajvanshi, Sai Sajja, Amruta Anawalikar for their ongoing support and generous donations to children in this difficult COVID-19 year.



# Shefali Sunderlal On “Sunday’s With Seema”

CRY America’s President Shefali Sunderlal was invited to participate in Sundays with SEEMA, featuring stories of South Asian women who are pushing today’s limits and breaking tomorrow’s boundaries, broadcast on TV Asia and on SEEMA TV. Given below are excerpts from her interview:

Shefali, tell us about your background, where you grew up & what you studied?

My father’s job with ITC required our family to move around India. I was born in Allahabad and did my schooling in Mumbai and Bangalore, Grades 11 and 12 in Kolkata, BSc in Bangalore. After this, I pursued a Masters in Social Work at Delhi University and then came to the USA for an exchange program. In 1990, I got married, shifted to Delhi and joined CRY as a Program Officer.



Tell us about CRY’s vision & mission.

The founding of CRY is a fascinating story. Rippan Kapur, an airline purser, felt strongly about injustices faced by children & said “I must do what I can do.” This became a mantra at CRY, founded in 1979 by 5 friends contributing Rs.50 each. CRY started at Rippan’s mother’s dining table & aimed to be a link between the haves and have nots. Projects working to impact children were funded.

How important is it to understand differences in people and culture. Advice to today’s youth?

I’ve been to villages and slums where deprivation and injustices are heightened. There are certain children who cannot attend schools as children from other backgrounds. Every parent wants the best for their children. There are commonalities amongst communities such as food, art, music, but differences and diversity also needs to be respected. Any bias is a barrier to human rights and we must take a stand.





What young people can learn about being in the same organization for a long time?

I've been with CRY for 30 years. The model demonstrates collective action, a holistic rights based approach and impact. I have seen & heard many success stories across projects. At one project, children disappeared from villages to be trafficked. The project partner set up a rescue mission & after checking several locations, found the girls hidden in an underground trench from where they were rescued. CRY's mission-driven approach & impact has gripped me from the start.

Would you like to give advice to people who would like to go for social work full-time?

Firstly, choose the issue or cause you feel strongly about. You can volunteer, donate or fundraise. You can join the organization full-time or part-time. Contribute in whatever way you can.

What motivates you to carry on and advice to a young-woman working in the social sector?

You can do anything you choose to do, despite challenges. The pandemic brought many challenges. Child labor, child marriage and malnutrition increased because of school closures and parental work loss. Relief work included food, vaccines, masks and awareness drives. In fundraising, physical events were canceled and we pivoted to virtual events such as concerts, talent competitions, virtual Galas etc. We are grateful to our donors and volunteers for supporting us during these difficult times.

What are the future plans for CRY and how can people get involved?

When we see the kind of sacrifices people are making at field projects, you feel compelled to continue helping them. CRY America has 25,000 donors, 2,000 volunteers and has benefitted 750,000 children. Going forward, we want to build our monthly giving, corporate giving and legacy giving programs. I am thankful to our donors, volunteers, project partners, media and staff and I am so joyful to be a part of this organization that is working together towards making an impact. There is so much more to be done. Join us! Visit [www.cryamerica.org](http://www.cryamerica.org) or email [support@cryamerica.org](mailto:support@cryamerica.org)

# CRY Walk For Child Rights 2021



The CRY Walk for Child Rights 2021 was organized by 14 CRY America volunteer chapters from September 12 through November 14. Our volunteers & staff came together to raise much needed funds for underprivileged children through a combination of virtual & physical walks. 26 volunteers set up their personal fundraising pages & invited their friends & family to donate. Others joined as walkers on the event day, while over 333 supporters donated to the cause.

The CRY New Jersey, Seattle, Delaware & Houston Action Centers organized physical walk events with adherence to local health advisories. Our Seattle youth team organized their 1st walk on September 12 with 50 participating students & their families at the Marymoor Park which raised \$4,200. The event included a 5k walk, along with games which the students enjoyed. Our New Jersey team organized their 10<sup>th</sup> CRY Walk on Sept 19 at the Roosevelt Park where over 45 supporters walked for children's rights & raised \$6,300. The participants enjoyed the Bollywood workout & yummy Indian snacks. The CRY Houston Walk event was held on November 14 at the Lost Creek Park which had 75 participants & raised \$11,500. The event started with a fun bollywood warm-up & snacks donated by Vibe restaurant. Our Delaware Chapter raised \$1,500 at their CRY Walk organized on October 23.



Our own Fundraising Director, Patrick Bocco took up a 100k bike ride challenge on October 24 as part of the CRY Walk series. Patrick undertook his popular annual 100k charity bike ride on the Columbia Trail in High Bridge, New Jersey & raised \$14,800 for children.

Our San Diego, Bay Area, San Antonio, Boston, Los Angeles & New York Action Centers focussed on virtual events wherein volunteers set up their online fundraising pages and reached out to their family and friends to support the cause.

The theme for CRY Walk 2021 was "We Walk, They Win"! The \$61,000 revenues collectively raised from this event ensured that children across CRY America supported projects remain safe & protected in a tough COVID-19 world!

# National Virtual Events 2021



## CRY Superstar

CRY America's virtual talent competition, CRY Superstar 2021, was held for the 2<sup>nd</sup> consecutive year between March 8 to 20, 2021. The event had children & adults showcasing their singing & dancing talent from the safety of their homes.

Thank you to our celebrity judges Salim Merchant, Mona Singh, Neeti Mohan, Aishwarya Majmudar, Karthik Priyadarshan for adding excitement to this event. We also thank our USA judges, Rahul Jatin, Sangeeta Nair, Vibhuti Kavishwar, Rupal Patel & Naina Batra for helping us judge this competition.

Congratulations to our CRY Superstar 2021 winners:

- Singing category: Rushil Vishwanathan [Adult], Srushti Gubbi [Teen], Adyant Kaushal [Junior]
- Dance category: Tejal Borkar [Adult], Ansh Sharma [Teen], Divyasri Thanigachalam [Junior]

## Sing Along With Usha Uthup

CRY America supporters enjoyed a fabulous night on zoom with legendary singer Usha Uthup on October 23. The sing-along event was fun & exciting. The attendees loved interacting with Usha & tapping their feet to her popular songs such as Skyfall, Darling, Ramba Ho.

Deven Parlikar was the host for the evening. The event also included performances by Rushil Vishwanathan & Medha Anantuni, our very own CRY Superstar event winners. The event raised \$750 for the cause.



## Terence Lewis Dance Masterclass

40 participants, especially students, were excited & enjoyed the dance masterclass with renowned choreographer Terence Lewis and his wonderful team, Anisha, Asted & Mans on February 27. Ruchika Diaz from Houston was our Emcee & the event raised \$1,600 for underprivileged children.



## Cook Along with Chef Maneet Chauhan

CRY America's exclusive cook-along event with renowned Chef Maneet Chauhan on Saturday, November 20 was an exciting event for all participants, who enjoyed interacting with Maneet and learning new dishes like Pistachio Crusted Paneer Kebabs, Peanut Chat, Okra Crisps & Mint Chutney.



## Rug Republic Fundraiser

CRY America partnered with Aditya Gupta, founder of The Rug Republic and a mountaineer who climbed Everest at the age of 50 to raise precious funds for underprivileged children. For every donation of \$56 or above the donor received a copy of Aditya's book entitled '7 lessons from Everest'.



## CRY Antakshari

The CRY Antakshari event called all Bollywood music lovers across the USA to join the fun virtual Antakshari event with celebrity judge, actor Pallavi Joshi and the event host RJ Archana Panda on Saturday, August 28. A big congratulations to the winning team Kal Aaj Aur Kal & the runner up teams Bolly Begums & DML Surilye. 9 teams participated in the event & helped raise \$455 to benefit children.



# Action Center Events 2021

## New York CRYKet

A big congratulations to our New York Action Center for a fantastic cricket tournament held on Aug 14 at the Van Cortland Park where 11 teams batted for happier childhoods. Congratulations to the winning team New York Royals.

Thank you goes out to our event sponsors, Birlasoft, Anupam Yadav, Infosys, DTCC, TCS & the Commonwealth Cricket League. Thank you to our committed volunteers Avaya Khandelwal, Chandni Gandhi, Geetanjali Ramdeo, Sharad Joshi, Rakesh Tangri, Vivek Jadon, Shrikant Pillai, Upendra Gupta, Binay Khandelwal & young Aryan Singh.



## Phoenix Volleyball Event

The CRY Phoenix volleyball event took place on October 30 & 31 at the Chuparosa Park. The event had multiple teams participating and raised \$10,000. Thanks to Suma, Ranga & Rohan Tudi and Pooja Yedavalli from our Phoenix Chapter for going the extra mile for underprivileged children.



## Atlanta Car Wash

The CRY Atlanta Student Chapter did a fun Car Wash event on August 21 at the Wendy's Parking Lot. The high school student group washed several cars to raise funds for underserved children.



## Austin Athletic Meet

Kudos to the CRY Austin team for organizing a successful Sports & Athletic meet with events like volleyball, throwball, parent-kid CRYket, track and field events for kids. The event raised \$6,800 for underprivileged children.

Special thanks to our chief guest judge Bill Gravel & to our sponsors, Rock n Grill Indian Cuisine, Taproot Solutions, Arytic, Shiva Jewelers, Trinity Texas Realty, DB foods, My Tax Filer for supporting this event. Thank you to our dedicated volunteers, Phani, Prasanna, Srirangam & Pragma for organizing this event



## Bike4CRY

The Bike4CRY event was held across multiple cities on June 29 & July 25, 2021. The June 29 event had 50 bikers. Volunteers & supporters from New York, New Jersey, Orange County, San Diego & Bay Area formed small groups of 8-10 and rode their bikes across different trails to raise funds for children affected by the pandemic. Bike enthusiast and our long standing supporter Edward Remias from San Diego took up a 50k bike ride challenge at the Glorietta Bay Park, San Diego. Percy Presswala & Laura Vasquez from Orange County took up a 25k bike ride challenge on November 14 to raise funds for children. These efforts helped raise \$2,300.



# Online Fundraisers By CRY America In 2021



## Women of Tomorrow

Underprivileged girls were severely hit by the pandemic, especially the second wave. CRY America's online fundraising campaign titled "Women of Tomorrow" aimed at helping girls break the barriers that prevent their growth and development. The campaign ran from July 13 to October 31, 2021 and raised \$5,500 to help girls have access to education. Education is key in allowing girls to move in the direction of achieving their goals.



## Auction4CRY event

The online Auction4CRY event was conducted on the Bidding4Good website for the period April 20 to June 6. This auction showcased 66 items such as artwork from artists like Sachin Sagare, Murali Nagapuzha, Ramesh Pachpande etc, clothes from well known designers like Sabyasachi, Manish Malhotra, Anita Dongre; jewelry from Amrapali, Isharya & Sangeeta Boochra, along with other collectibles.



## My Occasion & CRY

Thank you to our supporters who celebrated their special occasion with CRY America's children through the My Occasion & CRY program on the CRY America website and Facebook. Some special occasions included:

- Vinamra's parents requested family & friends to donate to CRY in lieu of birthday gifts. Vinamra's online fundraiser on the CRY website raised \$200 for kids.
- Riyanshi's family & friends supported children's rights through donations on CRY's website amounting to \$160 on the occasion of her first birthday.
- Sangeeta Mudnal set up a fundraiser for her birthday on December 1 & raised \$1,916 for underprivileged children on Facebook.
- Ray's Facebook birthday fundraiser on September 27 raised \$327, while Nithya Shiva raised \$125 on her March 21 dated birthday and Varnica Singh raised \$200 for her birthday on March 2.
- On March 8, Mishka's 4th birthday, her parents set up a COVID-19 fundraiser on Facebook that raised \$3,295.
- Our San Ramon students group, comprising of 13 students came together to run an online COVID-19 drive that raised \$1,460 for children in India.
- Coding for Charity, an informal group of student coders led by Akshat Rastogi, a high school student, raised \$1,147 by creating websites and requesting donations for COVID-19 relief in return for their coding inputs.
- Diya Jhamtani organized an online fundraising campaign on the CRY America website which raised \$273 to help girls continue their education.



# Nazia's Journey To Education And Empowerment

## Project Shambhunath Singh Research Foundation

Nazia's story is one of resilience and perseverance. Her mother, Ruksana, was forced into marriage at the age of 16, to a man who was more than twice her age. At just 8 years old, Nazia's father passed away, and she and her mother were thrown out of the house by her father's family. Nazia & her mother worked in the pickle factory to make ends meet. They were forced to move from one slum area to another and eventually entered the CRY America supported project area.

Nazia and her mother were reunited with their family when Nazia was 16 years old. However, after 8 years of being a dropout, it was tough for Nazia to get back into school. Through the support of the Project SSRF team, Nazia was enrolled into school & also received a government scholarship. She joined the evening classes where she learned valuable life skills and received gender training, which helped her become a role model for other girls in her community.



\*Image used for representation purpose only.

Today, Nazia speaks publicly on the survivor platform, Aap-Beti, which gives survivors a platform for dignity and education. Nazia is an inspiration to others. She has overcome tremendous obstacles and is determined to pursue her education further, breaking the cycle of poverty and abuse that she and her mother experienced.

### Project SSRF Impact 2021

- 29 children enrolled in grade 1
- 19 children were mainstreamed into formal education
- 60 children completed courses under Digital Learning Center
- 9 child marriages stopped
- 50 children engaged in sports activities
- Action taken on 4 child sexual abuse cases in co-ordination with the authorities



# Action Centers At A Glance 2021



| ACTION CENTER                          | AC LEADER                     | CONTACT E/MAIL                |
|--|-------------------------------|-------------------------------|
| • ANTELOPE VALLEY                      | ANUPAMA KUMAR                 | antelopevalley@cryamerica.org |
| • ATLANTA                              | NAIMISHA KODALI               | atlanta@cryamerica.org        |
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| • SAN DIEGO                            | SOUMYA VIJAY                  | sandiego@cryamerica.org       |
| • SEATTLE                              | RAJESH MUNISH                 | seattle@cryamerica.org        |

# Corporates & Foundations Honor Roll 2021

Microsoft Matching Gifts

Qualcomm Matching Gifts

Google Matching Gifts

Linkedin Matching Gifts

Gates Foundation

Oak Foundation

Rural India Supporting Trust

Guru Krupa Foundation

Sol Trading

Apple Matching Gifts

Baxter International Foundation

Deloitte Consulting

Vijay & Sita Vashee Foundation

Zulle Ventures

Bhalla Revocable Trust

Dell Technologies

Bank Of America Matching Gifts

Texas Instruments Foundation

Salesforce.Com Foundation

Brown Capital Management

Birlasoft

Shipcom Wireless

Fidelity Charitable - Shah-Kohler Giving Fund

Kvam Family Fund

Mfs Investment Management & Subsidiaries

Intel Matching

Morgan Stanley

Johnson & Johnson

American Express Charitable Foundation

Shah Holdings

GDB International

Becker Capital Management

Greater Houston Community Foundation

United Health Group

Amazon Smile Foundation



# Girls Change Their Community: A Story Of Education & Determination

## Project Kalapandhari Magas Vargiya and Adivasi Gramin Vikash Sanstha

In Sevapurtana, a small village in Latur district of Maharashtra, only one primary school offers education until grade 4. Children who wanted to study further had to walk 7kms one way to reach the nearest middle school. Due to the long distance, parents often didn't let their children go to school and they ended up marrying early.

CRY America Project KMAGVS is strengthening adolescent groups in the village & holding awareness sessions for girls on the importance of education. During one such session, girls discussed the problems faced due to the distance to school. Some girls in the group received bicycles from KMAGVS, but that wasn't enough. The girls collectively contacted the school principal and the School Management Committee (SMC) to ask for transportation services.

Thanks to the girls' confidence, they were provided free transportation services. As a result, 48 children in the village could continue their education.

The girls' small act of bravery significantly impacted their community. This showed that with determination & perseverance, they could bring positive change in many children's lives.



### Project KMAGVS Impact 2021

- 21 village level Child Protection Committees (VCPCs) formed
- 2 panchayats passed resolution against child marriage & child labor
- 54 child laborers rescued
- 31 rescued child laborers mainstreamed in education
- 86% children were prevented from migration
- Dry ration [food supplies] distributed to 795 households



# CRY America Projects Supported In 2021



| PROJECT NAME  | STATE          | AMOUNT   |
|---|----------------|----------|
| • Gramya Vikas Manch (GVM)  | Assam          | \$37,639 |
| • Comprehensive Health & Rural Development Society (CHARDS)         | Bihar          | \$19,824 |
| • Development Education & Environment Programme (DEEP)              | Bihar          | \$15,095 |
| • Jawahar Jyoti Bal Vikas Kendra (JJBVK)                            | Bihar          | \$15,144 |
| • Adarsh Seva Sansthan (ASES)                                       | Jharkhand      | \$11,177 |
| • New Era Environmental & Dev Society (NEEDS)                       | Manipur        | \$15,057 |
| • Chale Chalo   | Odisha         | \$13,140 |
| • Sikshasandhan   | Odisha         | \$13,496 |
| • Social Welfare Agency & Training Institute (SWATI)                | Odisha         | \$26,393 |
| • Society for Promotion of Rural Education and Development (SPREAD) | Odisha         | \$10,740 |
| • Sanlaap   | West Bengal    | \$24,246 |
| • Diksha  | West Bengal    | \$10,750 |
| • Peoples Action for People in Need (PAPN)                          | Haryana        | \$15,068 |
| • Vikas Samvad Samity (VSS)   | Madhya Pradesh | \$51,936 |
| • Samvedna  | Madhya Pradesh | \$27,394 |
| • Kotra Adivasi Sansthan (KAS)                                      | Rajasthan      | \$26,771 |
| • Doaba Vikas Evam Utthan Samiti (DVEUS)                            | Uttar Pradesh  | \$60,588 |
| • Dr. Sambhunath Singh Research Foundation (SSRF)                   | Uttar Pradesh  | \$27,484 |
| • People's Organization for Rural Development (PORD)                | Andhra Pradesh | \$39,063 |



| PROJECT NAME   | STATE          | AMOUNT   |
|--|----------------|----------|
| • Pragathi   | Andhra Pradesh | \$37,986 |
| • Society for Rural Agriculturalists & Mass Awareness (SRAMA)          | Andhra Pradesh | \$23,939 |
| • Margadarshi  | Karnataka      | \$25,626 |
| • Rural Workers Development Society (RWDS)                             | Tamil Nadu     | \$33,489 |
| • Salem People's Trust (SPT)   | Tamil Nadu     | \$15,981 |
| • Shramik Vikas Kendram (SVK)  | Telangana      | \$47,173 |
| • Gram Mitra Samaj Sevi Sansthan (GMSSS)                               | Chattisgarh    | \$15,537 |
| • Mitwa Mahila Kalyan Evam Seva Samiti (MMKSS)                         | Chattisgarh    | \$17,042 |
| • Kalapandhari Magas Vargiya & Adivasi Gramin Vikash Sanstha (KMAGVS)  | Maharashtra    | \$24,442 |
| • Pahal Multipurpose Social Services Organisation                      | Delhi          | \$9,863  |
| • Matrisudha   | Delhi          | \$7,719  |
| • CRY India- Grant for COVID-19 Relief                                 | India          | \$50,000 |
| • CRY India- Grant Management Expense Reimbursement for India Projects | India          | \$71,684 |
| • Boys & Girls Clubs of America  | USA            | \$30,000 |
| • Children's Rights Inc  | USA            | \$30,000 |
| • Manavi   | USA            | \$5,000  |
| • Sakhi for South Asian Women  | USA            | \$5,000  |
| • CRY India- Grant Management Expense Reimbursement for Oak Projects   | India          | \$37,917 |
| • CRY India- Oak Project Trainings                                     | India          | \$5,000  |
| • Indian Association for Women's Studies                               | Jharkhand      | \$97,397 |

| PROJECT NAME  | STATE       | AMOUNT    |
|---|-------------|-----------|
| <ul style="list-style-type: none"> <li>RAHI Foundation</li> </ul>                                       | West Bengal | \$42,031  |
| <ul style="list-style-type: none"> <li>Development Action Society</li> </ul>                            | West Bengal | \$4,795   |
| <ul style="list-style-type: none"> <li>Talash</li> </ul>  | West Bengal | \$4,795   |
| <ul style="list-style-type: none"> <li>Jagori</li> </ul>  | Jharkhand   | \$52,956  |
| <ul style="list-style-type: none"> <li>Anjali</li> </ul>  | West Bengal | \$80,775  |
| <ul style="list-style-type: none"> <li>Association for Advocacy and Legal Initiatives (AALI)</li> </ul> | Jharkhand   | \$133,083 |



# Financial Statements - December 31, 2021

CRY - Child Rights And You America Inc

## Statements Of Financial Position - December 31, 2021

| <b>ASSETS</b>                           | <b>2021</b>        |
|---|--------------------|
| CURRENT ASSETS:                         |                    |
| Cash                                    | \$ 2,113,351       |
| Accounts receivable                     | 499                |
| Prepaid expenses                        | 35,407             |
| <b>Total Current Assets</b>             | <b>2,149,257</b>   |
| FIXED ASSETS:                           |                    |
| Office equipment                        | 4,856              |
| Less accumulated depreciation           | (2,285)            |
| <b>Total Fixed Assets</b>               | <b>2,571</b>       |
| <b>TOTAL ASSETS</b>                     | <b>\$2,151,828</b> |
| <b>LIABILITIES AND NET ASSETS</b>       |                    |
| CURRENT LIABILITIES:                    |                    |
| Account payable                         | \$9,338            |
| Accrued expenses                        | 13,000             |
| PPP loan payable                        | 55,865             |
| <b>Total Current Liabilities</b>        | <b>78,203</b>      |
| NET ASSETS:                             |                    |
| Without donor restrictions              | 2,073,625          |
| <b>Total Net Assets</b>                 | <b>2,073,625</b>   |
| <b>TOTAL LIABILITIES AND NET ASSETS</b> | <b>\$2,151,828</b> |

**CRY - Child Rights And You America Inc**  
**Statements Of Activities - December 31, 2021**



| <b>REVENUES AND SUPPORT</b>         | <b>2021</b>                       |
|-------------------------------------|-----------------------------------|
|                                     | <b>Without Donor Restrictions</b> |
| Contributions and grants            | \$ 939,551                        |
| Fundraising events                  |                                   |
| Revenue raised                      | 866,974                           |
| Expenses incurred                   | (40,923)                          |
| <hr/>                               |                                   |
| Net Fundraising Event Revenue       | 826,051                           |
| <hr/>                               |                                   |
| PPP loan program forgiveness income | 61,000                            |
| Interest Income                     | 278                               |
| <hr/>                               |                                   |
| Total Revenues and Other Support    | \$1,826,880                       |
| <hr/>                               |                                   |
| <b>EXPENSES:</b>                    |                                   |
| Program/grant services              | 911,486                           |
| Fundraising                         | 269,311                           |
| Administrative                      | 240,340                           |
| <hr/>                               |                                   |
| Total Expenses                      | 1,421,137                         |
| <hr/>                               |                                   |
| CHANGES IN NET ASSETS               | 405,743                           |
| NET ASSETS - BEGINNING OF YEAR      | 1,667,882                         |
| <hr/>                               |                                   |
| <b>NET ASSETS - END OF YEAR</b>     | <b>\$2,073,625</b>                |
| <hr/>                               |                                   |



**CRY - Child Rights And You America Inc****Statements Of Functional Expenses - December 31, 2021**

|                                 | <b>2021</b> |
|---------------------------------|-------------|
| Program/Grant Expenses:         |             |
| India grant projects            | \$ 841,486  |
| US grant projects               | 70,000      |
| <hr/>                           |             |
| Total Program/Grant Expenses    | \$ 911,486  |
| <hr/>                           |             |
| Fundraising Expenses:           |             |
| Payroll                         | \$ 139,255  |
| Service charges                 | 65,794      |
| Office & software               | 59,262      |
| Consultant                      | 5,000       |
| Printing & postage              | -           |
| <hr/>                           |             |
| Total Fundraising Expenses      | \$ 269,311  |
| <hr/>                           |             |
| Administrative Expenses:        |             |
| Payroll                         | \$ 161,231  |
| Professional services           | 36,264      |
| Insurance                       | 10,299      |
| Rent                            | 9,205       |
| License and registration fees   | 7,480       |
| Dues                            | 5,622       |
| Service charges                 | 4,481       |
| Telephone and internet services | 2,726       |
| Postage                         | 1,012       |
| Depreciation                    | 972         |
| Electricity                     | 610         |
| Office supplies                 | 220         |
| Travel and seminar/ conference  | 218         |
| <hr/>                           |             |
| Total Administrative Expenses   | \$ 240,340  |
| <hr/>                           |             |

# Review of Projects Supported In India & USA In 2021

- Gramya Vikas Manch (GVM) - Grant Disbursed: \$37,639**

**Objective:** Health care; reduce maternal & child mortality rates; malnutrition & ensure school enrollment & retention.  
**Review:** 426 institutional deliveries, 618 children immunized, growth monitoring for 1,099 children; health checkups for 82 adolescent girls; 100% school enrollment in 39 hamlets; 11 drop out children mainstreamed & 44 regularized; life skill session for 35 children; new School Management Committees (SMCs) in 5 schools; 425 girls enrolled in Adolescent Resource Center (ARC).
- Comprehensive Health & Rural Development Society (CHARDS) - Grant Disbursed: \$19,824**

**Objective:** Healthcare; reduce maternal & child mortality; reduce malnutrition; strengthen adolescent collectives.  
**Review:** Health checkups for 469 pregnant women & 127 girls; 793 infants & 218 adolescent girls immunized; COVID-19 equipment distributed; growth monitoring for 2,982 children; 265 kitchen gardens; 26 malnourished children rehabilitated; 20 girls enrolled in skill development program & mental health workshop for 400 children.
- Development Education & Environment Programme (DEEP) - Grant Disbursed: \$15,095**

**Objective:** 100% enrollment in ICDS; retention of children in schools; reduce child labor & child marriage; COVID-19 relief  
**Review:** 54 drop out children re-enrolled; 78 children enrolled in ICDS, 267 in primary schools, 372 in middle school, 185 in high school & 48 in residential schools; digital education for 550 children; 111 girls at coaching centers; home visits by 22 teachers helped 1107 children; 363 child labors rescued; 14 child marriages prevented.
- Adarsh Seva Sansthan (ASES) - Grant Disbursed: \$11,177**

**Objective:** Ensure 100% enrollment & retention of children aged 6-14 & 15-18; prevent child marriage & child labor.  
**Review:** 26 children enrolled in schools; 13 child labors mainstreamed; 4 slums made child labor-free; 66 life skills sessions for adolescent groups; 52 children trained on digital safety & media literacy; 5 slums child marriage-free; 86 child marriages prevented; 32 families linked with social programs.
- New Era Environmental & Dev Society (NEEDS) - Grant Disbursed: \$15,057**

**Objective:** Implement policies & laws pertaining to child labor, child marriage, child trafficking, child sexual abuse  
**Review:** 10 child abusers prosecuted; individual child care plans for 53 children in need of care & protection; 3 trafficked children rescued; 67 families linked with child protection programs; 51 meetings of village child protection committees; 73 frontline workers trained on child protection issues.
- Social Welfare Agency & Training Institute (SWATI) - Grant Disbursed: \$26,393**

**Objective:** Health services for pregnant & lactating mothers; reduce malnutrition & anemia in children & pregnant women.  
**Review:** 99% institutional deliveries; 98% children immunized; 100% pregnant & lactating mothers linked to health programs; reduction in severely malnourished children to 1.15% & moderately malnourished children to 13.4%; increase in normal health category children to 85.4%; 11 SAM children referred to Nutrition Rehab Center.



### **Diksha - Grant Disbursed: \$10,750**

**Objective:** Reduce child abuse, substance abuse, child labor & child marriage in the red light areas of Kolkata, West Bengal.

**Review:** 42 counselling sessions for abuse victims, substance abuse, child labor & those vulnerable to early marriage; 9 child laborers mainstreamed into education; 9 adolescent groups trained on life skills, mental-health & COVID-19; 21 child marriages averted; 18 sessions conducted on child labor & 24 sessions on gender & child marriage.



### **Sanlaap - Grant Disbursed: \$24,246**

**Objective:** Prevent child trafficking & provide for rescue & rehabilitation of survivors through community intervention & engagement with the system.

**Review:** 36 child marriages averted; education support to 800 children; 8 children rescued from child trafficking; 12 youth provided job placements; 20 children saved from unsafe migration; 47 pregnant & lactating mothers linked with ICDS; 300 women received dry rations & health materials, education kits for children; coaching support to 115 children.



### **Jawahar Jyoti Bal Vikas Kendra (JJBVK) - Grant Disbursed: \$15,144**

**Objective:** Improve enrollment & retention in schools; reduce child labor & child marriage; strengthen children's groups.

**Review:** 55 children enrolled in ICDS; 5 ICDS centers restarted; coaching support to 35 girls; 47 dropouts re-enrolled; 108 School Management Committee members trained; 864 children's collective members oriented on education & protection; 12 public school teachers motivated toward community-level education benefitting 122 children.



### **Chale Chalo - Grant Disbursed: \$13,140**

**Objective:** Health services for pregnant & lactating mothers; reduce malnutrition among children & anemia among the pregnant women & adolescent girls.

**Review:** Government benefits to 95% lactating & pregnant women, 100% linked to health programs & 97% received ante-natal check up; 97% institutional deliveries; 93% children immunized; SAM rate reduced from 3% to 0.13% & adolescent anemia from 15% to 9%; 17 centers organized Village Health & Nutrition Day (VHND).



### **Sikshasandhan - Grant Disbursed: \$13,496**

**Objective:** Enrollment & retention in schools; strengthen SMCs & children's groups & mother's groups.

**Review:** 200 children enrolled in school; 80% children cleared grade 10 & 73% grade 12; 100% children transitioned to primary school; 100% pregnant & lactating mothers linked to health benefits; 70% children provided education support; 100% teachers & anganwadi workers trained; 11 anganwadis & 9 schools prevented from closure.



### **Society for Promotion of Rural Education and Development (SPREAD) - Grant Disbursed: \$10,740**

**Objective:** Health services for pregnant & lactating mothers, reduce malnutrition in children & anemia among pregnant women & adolescent girls.

**Review:** 94% pregnant & lactating mothers linked to health programs; 99% institutional deliveries; 91% children immunized; SAM children reduced; 7 SAM children referred to NRC; dry rations, hygiene kits distributed to 2007 families; 50 oxygen concentrators, 10,000 masks, 90 oxygen cylinders provided; 24 adolescent girls groups trained on child marriage.



### **Vikas Samvad Samity (Shivpuri) (VSS) - Grant Disbursed: \$51,936**

**Objective:** Reduce child mortality & malnutrition through access to livelihood programs; provide education support.

**Review:** Ante & post-natal care to 295 women; 262 pregnant women immunized; 184 institutional deliveries; 50 mothers linked to maternity programs; 17 children referred to Nutrition Rehab Center; 50 malnourished children rehabilitated; 758 families linked to livestock programs; 200 children participated in sports/mental health workshop; 20 children re-enrolled in school

### **Kotra Adivasi Sansthan (KAS) - Grant Disbursed: \$26,771**

**Objective:** Improve learning, ensure enrollment & retention of children in schools.

**Review:** 4 teachers appointed; 213 child activity center children enrolled in schools; 77 adolescent girls enrolled in open schools; 414 children got education materials; 32 child labors rescued; 20 migrant children linked to schools/CAC; 26 girls linked to CAC; 32 children enrolled in residential schools; 68 children enrolled in grade 1; 203 kitchen gardens planted.

### **Doaba Vikas Evam Utthan Samiti (DVEUS) - Grant Disbursed: \$60,588**

**Objective:** Reduce child mortality & malnutrition; strengthen livelihood opportunities.

**Review:** 515 Village Health Days conducted; 1,129 children, 471 adolescents & 1,117 pregnant women immunized; 915 pregnant women & 237 adolescents given iron tablets; iron syrup to 165 malnourished children; care for 179 low birth weight babies; take-home ration for 3,562 children, 1,080 pregnant & 1,012 lactating mothers; growth monitoring for 5819 children; 558 women benefited from maternity programs.

### **Dr. Sambhunath Singh Research Foundation (SSRF) - Grant Disbursed: \$27,484**

**Objective:** Child protection; quality education; empower children to influence decisions that affect them.

**Review:** Life skills sessions for 195 children; 51 early marriage victims linked to support programs, 6 child friendly police stations; 3 children enrolled in residential school; 60 students completed digital learning; 3 child marriages stopped & 28 prevented; 12 prospective child marriage cases linked with government programs.

### **Pahal Multipurpose Social Services Organisation - Grant Disbursed: \$9,863**

**Objective:** Ensure education for children & the juvenile justice systems are functional.

**Review:** 22 out of school children linked to Child Activity Centre; 11 children enrolled in school; books to 35 children; remedial support for 104 children; 88 children completed basic computer certificate course; sanitary pads & hygiene training to 84 adolescent girls; 4 new child protection committees at village & block level; 3 children's groups & 3 adolescent groups formed.

### **Matrisudha - Grant Disbursed: \$7,719**

**Objective:** Healthcare for pregnant women & children; link families to social protection programs; ensure education.

**Review:** 4376 people got COVID-19 vaccines; mental health workshop for 30 children; 45 institutional deliveries; 64 children immunized; 6 children enrolled in anganwadi & 20 in Digital Learning Center; 451 children provided books; eye check up for 260 people & free spectacles to 15 children; 2<sup>nd</sup> tetanus shot to 33 pregnant women & iron & folic acid tablets to 45 women.

### **Peoples Action for People in Need (PAPN) - Grant Disbursed: \$15,068**

**Objective:** School enrollment/ retention; strengthen community-based protection mechanisms for women & children.

**Review:** Remedial support to 130 children; 114 out of school children re-enrolled & 13 linked with open schools; 60 children enrolled in school & 46 in anganwadis; online life skill sessions for 30 children; COVID-19 awareness sessions for 800 households; 136 child labors linked with schools & Child Activity Center.





### **Samvedna - Grant Disbursed: \$27,394**

**Objective:** Enrollment & retention in schools/open schools; prevent girls from entering into commercial sex work.

**Review:** 180 children enrolled in school, 39 in open school & 75 in Digital Learning Centers; 31 children admitted to hostel; higher education for 13 children; 10 women's groups formed; COVID-19 material distributed in 12 villages; 14 hygiene kits provided to ASHA & anganwadi workers; health screening for 30 people; 150 parents took oath against commercial sex work.



### **People's Organization for Rural Development (PORD) - Grant Disbursed: \$39,063**

**Objective:** Quality education, re-enrollment of child laborers & drop outs; promote children's participation.

**Review:** 61 child laborers & 20 dropouts re-enrolled in school; 156 irregular children now regular to school; 105 anganwadi teachers oriented on early education; improved infrastructure in 17 schools; 10 community awareness programs on child labor; life skills sessions for 345 children; 14 child collectives & 14 adolescent girls' collectives formed.



### **Pragathi - Grant Disbursed: \$37,986**

**Objective:** Provide quality education; reduce school dropout & child labor with special focus on migrant labor families.

**Review:** 12 model Anganwadis; 182 children enrolled into preschool; social security benefits to 6,115 children; 28 child labors rescued & 19 mainstreamed into schools; 20 villages passed resolutions against child labor; life skills sessions for 2,824 children & 1,205 adolescent girls; mental-health care/counseling for 200 children.



### **Society for Rural Agriculturalists & Mass Awareness (SRAMA) - Grant Disbursed: \$23,939**

**Objective:** Educational needs of children are met, reduce school dropout rate & child labor.

**Review:** 23 dropouts & 19 child labor re-enrolled in school; 2,329 children linked to government programs; 26 child labors rescued; 194 people oriented on school dropout, child labor & child marriage; life skills sessions for 258 children & 112 adolescents; mental-health counseling for 238 children; 22 children's groups & 7 adolescent groups meetings held.



### **Margadarshi - Grant Disbursed: \$25,626**

**Objective:** Access to education, reduce school drop outs; child marriage, child labor & undertake COVID-19 response activities.








**Review:** 30 child labors & 111 drop outs enrolled in school; 206 children enrolled in pre-school; 12 school enrollment drives; ration kits for 665 children; 11 School Management Committees formed; 6 migrant girls admitted to girl's hostel; 13 community meetings on child marriage/ child labor; 40 children's groups meetings; 66 adolescent girls groups meetings.



### **Rural Workers Development Society (RWDS) - Grant Disbursed: \$33,489**

**Objective:** Access to schools especially for migrant children, reduce child labor & provide COVID-19 relief materials & training.

**Review:** Take-home rations for 223 & mid day meals for 2,633 children; 2,362 families linked to food security program; maternity benefits to 66 mothers; 1,183 people linked to employment program; 12 child labors rescued & 5 re-enrolled in high school; 3,730 children enrolled in schools; supplementary classes for 380 children; life skill sessions for 316 children.

-  **Shramik Vikas Kendram (SVK) - Grant Disbursed: \$47,173**  
**Objective:** Ensure education for children by addressing issues of school dropouts, child labor & child marriage.  
**Review:** 385 child laborers enrolled in schools; child labor awareness in 52 villages; 54 teachers counseled 270 child labor families; 224 children admitted into anganwadis; improved infrastructure in 5 schools; 644 children transitioned to Grade 9 & 522 passed Grade 10; 51 adolescent groups meetings held; life skills sessions for 345 children.
-  **CRY India - Grant Management Expense Reimbursement for India Projects - Disbursed: \$71,684**  
**Objective:** To ensure effective utilization of India project grants & improve capacities of 30 CRY America funded projects.  
**Review:** Project planning, monitoring & evaluation, including regular field visits, financial reporting & program reviews. Achievements of all projects measured against key indicators. Planning & budgeting inputs to project Staff.
-  **Salem People's Trust (SPT) - Grant Disbursed: \$15,981**  
**Objective:** Ensure child protection, education, & child participation. Address female feticide & child labor.  
**Review:** Mid-day meals provided to 3,068 children, take home rations for 925 children; 42 mothers linked to maternal programs; 48 mother & 147 infants immunized; 1,635 families linked to food security program & 2,714 families to employment program; 21 children removed from labor; 32 dropouts re-enrolled; 51 sex-selective abortions prevented.
-  **Gram Mitra Samaj Sevi Sansthan (GMSSS) - Grant Disbursed: \$15,537**  
**Objective:** Improve school enrollment & retention, improve nutritional status of children, capacity building of school management committees & childrens' collectives.  
**Review:** 144 school management committee members trained, 460 children linked with classes; mid-day meals to 980 children; 6 children & adolescents' collectives formed, kitchen garden in 7 villages; 250 households received 1<sup>st</sup> dose & 70 households received 2nd dose of COVID-19 vaccine; 320 households linked to employment program.
-  **Mitwa Mahila Kalyan Evam Seva Samiti (MMKSS) - Grant Disbursed: \$17,042**  
**Objective:** Improve enrollment & retention in school, promote early-childhood health & development .  
**Review:** 80 school management committee members trained; 322 children linked with online classes & 1,593 to scholarships; covid material to 900 children; sanitary pads to 211 adolescent girls; mid-day meals to 1,226 children; 99% school enrollments; take-home rations to 56 pregnant women & 268 lactating women; 1,593 children linked with food program.
-  **Kalapandhari Magas Vargiya & Adivasi Gramin Vikash Sanstha (KMAGVS) - Grant Disbursed: \$24,442**  
**Objective:** Improve education; protection from child labor, child marriage, abuse, substance abuse & strengthen children's groups.  
**Review:** 87% enrollment; 120 dropouts re-enrolled; street plays in 19 villages on child labor & child marriage; 130 families pledged against child marriage/ child labor; 70 child labors rescued; 100% families linked to food security; 318 child marriages prevented; 19 village-level child protection committees active; 27 new adolescent groups formed.
-  **CRY India - Grant for COVID-19 Relief 2021 - Grant Disbursed: \$50,000**  
**Objective:** Support COVID-19 relief efforts by providing COVID-19 materials & awareness training.

**Review:** CRY India's COVID-19 relief efforts across 15 states included COVID-19 safety precautions; mental-health counseling for children; vaccination drives; timely care to lactating & pregnant mothers; nutritional support to reduce malnutrition; sanitary pads for menstrual hygiene; reduce child labor & child marriages; education material for children; PPE kits, thermal scanners, masks etc provided to community & frontline workers.

### **Development Action Society (DAS) - Grant Disbursed: \$4,795**

**Objective:** To equip resource poor women in Kolkata to earn a dignified livelihood as professional vehicle drivers.

**Review:** 12 underprivileged women enrolled in automobile and scooter driving training. They received life-skills instruction in English, first aid & GPS usage to strengthen their driver training.

### **Talash - Grant Disbursed: \$4,795**

**Objective:** To equip resource-poor women in Kolkata to earn a dignified livelihood as professional vehicle drivers.

**Review:** 14 women enrolled in training sessions for scooters & 7 for cars. 11 scooter licensees employed at online food delivery agencies. Women also received life skills training in English, first aid, GPS usage, gender awareness & mental health.

### **ANJALI - Grant Disbursed: \$80,775**

**Objective:** To protect & promote the dignity & social reintegration of people with mental illnesses.

**Review:** Social & livelihood skills sessions conducted for 200 residents in 4 hospitals & 50 residents in 2 halfway homes. 3 residents employed through hospital livelihood programs; 26 residents employed at a linen laundry. Reintegrated 60 recovered residents with their families. Developed a 5 year sustainability plan for the organization.

### **Jagori - Grant Disbursed: \$52,956**

**Objective:** To ensure access to public services for women & girls & prevention of sexual harassment in public spaces.

**Review:** Dry rations provided to 15 women auto drivers & 1,000 women vegetable vendors during COVID-19 2<sup>nd</sup> wave; Distributed 2,500 newsletters on woman focused social welfare programs; delivered seeds to 155 women headed families in 7 villages; "Safety Audit Walk" in 16 villages of Sonua and 5 streets of Ranchi to understand safe mobility issues for women.

### **Indian Association for Women's Studies (IAWS) - Grant Disbursed: \$97,397**

**Objective:** Promote gender equality by strengthening the network of feminist scholars in universities & nonprofits.

**Review:** Conducted programs on International Women's Day, regular interactions with research scholars & a series of lectures on women's rights & gender equality. Organized 2 day online workshop, seminars & dialogues amongst students & researchers on women's issues. Launched internship program.

### **RAHI Foundation - Grant Disbursed: \$42,031**

**Objective:** To promote policies & practices against child sexual abuse (CSA) & incest & promote survivor recovery.

**Review:** Trained 28 college students on child sexual exploitation issues; 8 survivors received 43 individual therapy sessions; 6 adult survivors of CSA trained & engaged in social action; 43 mental health providers trained on CSA issues & recovery; 18 journalists trained on incest/ CSA; organized 2 meetings of 23 survivors & allies in Delhi and Kolkata.

### **Association for Advocacy and Legal Initiatives (AALI) - Grant Disbursed: \$133,083**

**Objective:** To prevent gender based violence & uphold women's access to economic opportunities.

**Review:** Intervention in 198 incidents of gender & identity based violence; connected 162 women led households to social security programs; 110 meetings conducted to engage young women community leaders. Fact finding to document experiences of women who migrated due to the pandemic.

 **CRY India - Grant Management Expense Reimbursement for Oak Funded Projects - Disbursed: \$37,917**

**Objective:** Provide onsite grant management support (planning, monitoring, evaluation) for 15 Oak Foundation funded projects.

**Review:** Annual & half yearly, virtual and in-person project visits conducted by CRY India program staff to monitor progress towards grant objectives; relevant thematic support & organizational development support provided to India grantees funded by Oak Foundation.

 **CRY India - Grant for Oak Project Trainings - Grant Disbursed: \$5,000**

**Objective:** To strengthen information & skill sets of supported projects towards delivery of grant objectives & improved quality of work with the children & community; knowledge transfer towards sustainability.

**Review:** Thematic trainings for the staff of grantees included: "Understanding Safe Migration in the context of COVID-19", "Impact of COVID-19 on Psychosocial Health", "COVID-19 Pandemic Impact on Education & National Education Policy", which were attended by 55 project staff.

 **Boys & Girls Clubs of America (BGCA - USA) - Grant Disbursed: \$30,000**

**Objective:** Address education & health risks caused by COVID-19, support Clubs with safety guidance & training for club staff.

**Review:** BGCA served youth on-site or virtually; 94% of Clubs remained open through COVID-19 pandemic; clubs served as virtual learning centers & provided meal services; 76% clubs engaged in vaccine awareness.

 **Children's Rights Inc (CRI - USA) - Grant Disbursed: \$30,000**

**Objective:** Improve lives of neglected & abused children & enable systemic changes towards more sustainable solutions through need-based litigation.

**Review:** Ensuring child safety & implementation of trauma-informed systems in Milwaukee, Wisconsin; trauma-informed mental health crisis support services for children in Kansas.

 **Sakhi for South Asian Women (USA) - Grant Disbursed: \$5,000**

**Objective:** Serve youth & families affected by domestic violence in the South Asian community in New York.

**Review:** Holistic case management of 24 youth survivors, with help in filing police reports, shelter, rent, day care, accessing legal resources & providing school supplies. 3 youth removed from abusive homes; weekly individual counseling sessions to 24 youth & facilitated 5 support groups of 5-10 participants each, which met weekly for 15-30 weeks.

 **Manavi (USA) - Grant Disbursed: \$5,000**

**Objective:** Transitional home for domestic violence survivors from the South Asian community, especially women & children in New Jersey.

**Review:** Culturally specific and linguistically appropriate services delivered including: counseling, supplies for transitional home, transportation, childcare and financial assistance for survivors relating to their fundamental needs such as food, shelter, healthcare, and school supplies needed for children at school.

# Rescuing Himanshu: A Tale of Child Labor & The Power Of Education

## Project Development Education & Environmental Programme

Mohan & Samita Devi lived in a small village, situated in the dense forest of Ramnagar in Bihar where the community relied on daily wage labor to make ends meet.

Their youngest son, Himanshu, was only 14 years old and had completed Grade 8 when he was forced to migrate to Gujarat to work in a rolling mill. It wasn't until his health deteriorated that his mother was notified. Upon hearing about Himanshu, Project DEEP staff contacted the contractor to discuss the situation.

After repeated & persistent discussion, Himanshu's parents agreed to call him back home. Eventually, with the help of Project DEEP staff, the child was able to communicate with his parents & they convinced him to return home. The team made sure that Himanshu arrived home safely & the wages due to him were paid.



\*Image used for representation purpose only.

Himanshu was enrolled in school & he started attending the Child & Adolescent Resource Center (CARC) daily to catch up on his studies. He is determined to make up for lost time and work hard to build a brighter future for himself & his family through education.

### Project DEEP Impact 2021

- 4 anganwadi centers were made functional
- 968 children were immunized
- 124 children of 6-18 years enrolled in remedial classes
- 1,236 children were rescued from child labor & mainstreamed into schools
- 22 child marriages were prevented
- 282 families were linked with social protection programs





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